

## **Small Brisbane Tech Company helping get Australia back to normal with COVID Vax incentives**

**Australian Tech Company, Creative Intersection is offering incentives to businesses whose management teams have started to be vaccinated against COVID-19.**

The relatively slow uptake of COVID vaccinations in Australia's general population has concerned one small Brisbane tech company enough to start a private enterprise movement offering discounts to other businesses that have more than half of their management teams vaccinated with at least one dose of COVID vaccine.

Creative Intersection's Managing Director & Senior Solutions Architect, Ian Exaudi, explains: "As small business owners, we know better than most that a journey of a thousand miles starts with one step; and so to help make more tangible the idea of getting Australia back to normal by way of vaccinating the population we thought we'd make it more real for other businesses".

To that end, Creative Intersection is offering an incentive they call "Get the vax, lose the tax" whereby if half of the management team of a business has received one dose of COVID vaccine (and can prove it), Creative Intersection will discount their services by 10% - effectively paying the GST on behalf of their client – hence "lose the tax".

If the entire management team of a business has had both COVID vaccine doses, Creative Intersection goes one step further and discounts their services by 20%.

"We all desperately want the country to get back to normal so we can grow our businesses again and employ more staff; and one massive part of that – I believe – is widespread vaccinations throughout the community", Mr Exaudi says. "Let's face it: leaders of all types – including those in business and corporate management – have a responsibility to lead this aspect of our community as well."

Creative Intersection is calling on other small businesses throughout their local Brisbane area and across the country to get onboard and offer incentives directly to business and individual customers to get vaccinated.

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**To help explain this new initiative, Ian Exaudi will be available to media representatives covering local and national news & business affairs in person or via all digital meeting platform. No appearance fee will be charged.**

**Ian has experience as a radio presenter, in print and online content contributions; and has previously appeared on Sky News Business (Australia).**

***Reference Websites:***

Creative Intersection site: <https://creativeintersection.com/>

Creative Intersection on Twitter: [@C\\_Intersection](https://twitter.com/C_Intersection)

***Images:***

Creative Intersection logo: [https://creativeintersection.com/media-files/CI\\_logo\\_1000x394px.png](https://creativeintersection.com/media-files/CI_logo_1000x394px.png)

MEDIA: For more information, or to arrange interview, contact Ian Exaudi on  
+61 (0) 402 844 804 or [ian.exaudi@creativeintersection.com](mailto:ian.exaudi@creativeintersection.com)

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